

In Perspective

Arizona Art Education Association

January 2011



President's Message

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Happy New Year AAEA Members,

I hope when this newsletter reaches you, you are back into the familiar rhythms of the school day and teaching your students.

Jackie Johnson and Gretchen Boyer, the 2011 Conference Chairs and their committee are hard at work organizing our art camp. One major task facing the committee is to line up presenters for the informational and hands-on workshops that are at the heart of our conference. Presenting a workshop can be intimidating at first blush, but you can do it, either alone or with a friend. After all, you present lessons to students everyday, don't you? When I first made that commitment to present a workshop, it was in response to colleagues who asked me for tips on photographing student artwork. Mine was an informational presentation and it helped me to realize that in the audience were my friends who just wanted to learn about the tasks I do on a regular basis.



My best advice to first-time presenters is to present one of your favorite lessons so you will be enthusiastic when you present it to others. The more times you have taught this lesson to your students, the more comfortable you will be when sharing your experiences about what went well and what to watch out for. Just imagine how helpful it will be to those who take your workshop that you have already done the troubleshooting ahead of time. Another thing that I have observed from attending many great workshops is that smooth presenters have their materials laid out in the order in which they will be used. They don't have to fumble for stuff they need so they can focus on the audience.

In the interest of building our organizational capacity, I would like to challenge those of you who are seasoned presenters to mentor a new presenter this year.

This year many of you are facing larger class sizes and shrinking supply budgets. Given the necessity for even more budget cutting, it will be very important to advocate for our profession and our students. March is an excellent time to raise our visibility because Youth Art Month gets a lot of attention and many art teachers are collecting artwork for spring shows.

One effective way to have our voice heard is to present a strong grassroots effort throughout the state to showcase student art during Youth Art Month. You can represent our profession at the State Art Day at the Capitol March 2, 2011. You can contribute to Phoenix Art Museum's YAM at PAM exhibit by submitting artwork prior to February 26 to Camille Mardis, our chair for Youth Art Month in Arizona. Please contact Camille for entry forms and more information at jeremille@cox.net.

What else can you do to help? You can hang a show in your school office, cafeteria, post office or library. You can ask your school board to endorse YAM (see the AAEA website for announcement letters). You can have some students design a postcard and write to your legislator or mayor about the importance of art education. Then, let Camille, your YAM chairperson know what you did!!!! Camille will compile a list of activities for Arizona and send it to the national organization for presentation to our elected representatives in Congress.

Later in March, I will be traveling to Seattle for the NAEA 2011 Art Education Conference. I will represent Arizona in the Delegate Assembly where we will address how art educators can support the acquisition of Skills of the 21st Century. I hope that some of you can join me and bring back many innovative ideas to share.

Your Friend, Wendy Pleake

2010 Conference Wrap-up

Pat Burdette and Roxie May-Thayer, co-chairs for last year's conference, want to report on the successes and areas of concern for the betterment of future AAEA events. Every year the AAEA Council conducts a "morning after" meeting to review the details of the conference while they are still fresh. The AAEA Council wants to thank every committee chair and volunteer who worked so hard to make the conference a success. As always, the chairs and council members are grateful to attendees who take the time to tell us or write comments for the improvement of our conference. Kate Cross and Phyllis Mowery-Racz coordinated the Artists Market that took place on Thursday night. The location of the market across from the registration tables was a plus for the artists who were selling their merchandise. In the future, we will consider opening the market at another time to give buyers more opportunities to purchase artwork.

Debbi Engbring facilitated the Awards and recognition of more members who have made significant contributions to art education. As an organization, we want to use the awards as advocacy for the profession so in the future we will gather more images of the winners and invite the awardee's administrator to the recognition dinner to get additional pictures and quotes to publicize. The Check In Table run by LynnAlison McGavack ran efficiently, checking in 96 members on Thursday. In the future, we will lay out the sign-in sheets for early morning pick ups. LynnAlison also acted as Registrar this year and streamlined the process with online registration and payment with Paypal. LynnAlison recommends having an earlier postmark deadline for district purchase orders.

Roxie May, the conference co-chair, handled the Vendor Coordination. The vendors loved being in a separate room with conference attendees spending a hands-on workshop sequence experimenting with their products. The vendors would also like to use the Paypal system.

Kim Lincoln acted as the Conference Facilitator. She worked to get AV screens up in the rooms where they were required, as well as hanging accurate signage around the venue. In the future, we will put a phone number in the presenter packets to speed the response time for facilitators. Participation in our Digital Art Exhibit was less than expected this year. To encourage more members to submit images, Jackie Johnson will run ads in the newsletters, send out requests on the listserv, run on the banner of our website, and accept submissions all year.

Handing out workshop handouts on a disk with the Lesson Exchange will change formats next year. Lonnie Himmelstein, Joolz Young, and Pat Burdette will be placing information from the conference on the website where it is easier to access.

Michelle Lindsay provided the inspiration for the Ice Breakers/Mixers at this conference. Members enjoyed the Artist Trading Cards because they were fun to make and provided a great opportunity for networking. Many members wanted the card format sent out before the conference so they could come with cards to trade. Cianne Guidry created the Nametags. This successful format gave members a chance to embellish and personalize their pins.

Carol Wilke coordinated the AAEA Merchandise Sales during the conference. These tables have been a constant at past conferences, but the members who volunteer to man the tables often miss workshops. There are times when there is little or no activity at the table. Low profits and storage of inventory are problems. A subcommittee will look at whether this is something we as an organization want to continue in its present format. At next year's camp, we will be having a super sale on some items to drastically reduce our excess inventory.

LynnAlison McGavack works to provide members who need a room for the conference with contacts to members that have extra space available. This past year, we had 12 members make use of our Make Room at the Inn service.

Katie Oakley provided the Play Stations and Collaborative Sculpture that kept members busy throughout the conference. This grew out of the cabin activities at the camp conferences. We plan to continue this practice at the Camp Tatiyee venue next year.

Project Runway, chaired by Penny Ross and Alexa Overby, was great fun to watch. There were 19 participants this past year and we hope for more in a camp venue.

Susanna Yazzie and her crew put together over 70 baskets for the Scholarship Raffle and raised over \$1100. Susanna recommends more signage to explain the raffle procedure and eliminating the 50/50 Raffle of the past.

Joolz Yonge handled Technology at the conference from presenter needs to support for speakers and awards presentations. She borrowed equipment which saved the organization rental fees.

Enid Gilland-Kent acted as our Volunteer Coordinator. She called members to solicit their help prior to the conference so the ticket sales, merchandise table, and workshop presents would be adequately supported.

Past-President

LynnAlison McGavack

Secretary

Katie Oakley

President

Wendy Pleake

Treasurer

Deb Shaffer

President Elect

Pat Burdette

Arizona Art Education Association 2010 - 2012

Our open council meetings give everyone a chance to help make the decisions that will make this association a group that serves the best art educators in Arizona. Come and join us. You don't have to be a council member to attend so contact a Board Member to find out about our next meeting. For a complete listing of all AAEA Council members, please visit our website at

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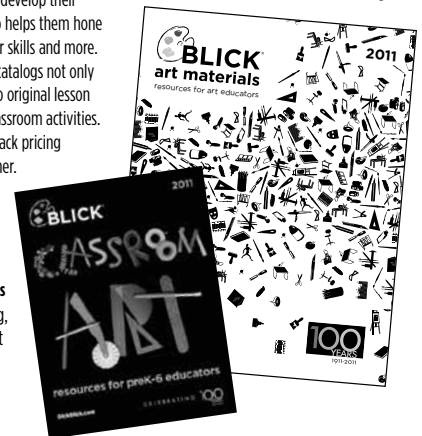
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**Pinetop Rocks:
Back to Nature and a Little Bit More**

“If one advances confidently in the direction of his dreams ... he will meet with a success unexpected in common hours.” from *Walden* by Henry David Thoreau

In keeping with the Walden ideal, the 2011 art camp will deliver something for everyone! Every presentation, workshop, hike, special event will guide art teachers to strengthen their own creativity and dreams as well as that of their students from artistic experiences to advocacy and funding. Workshop breakout sessions will be those that can be done with limited resources. In addition, a CD of funding sources and ideas for fundraising will be provided to all conference participants.

Come up to the Pines and join in a rebirth of yourself, your program and your students. Rejoice in the best of the visual arts! And leave rejuvenated to give your best to your students, your school and your community!

Conference Presentation proposals are due on April 4, 2011. The online form will be on the website soon! If you have any questions, contact: Gretchen Boyer at drgretch@eduhelp.com.

A Sneak Peek At Some Of Our Tentative Plans: Handmade Paper Making, “En Plein Air” – Painting - Drawing, Back To Nature Art With a Flair, Poetry Reading White Mountains Style, The Native American Spirit in Art, Rock Art, Gallery Opening at the Northland Pioneer College, On the Rim of Discovering Yourself: Meet the New You.

A limited number of camp bunks are available on a first registered, first bunked basis. For non-campers, reasonably priced motels are available and local art teachers will extend lodging for those needing additional cost savings.

Discover the White Mountains in Their Fall Splendor!

Come Up To Pinetop October 13-15, 2011

It's time to go to camp! The 2011 AAEA Conference will be held at the Lion's Club Camp Tatiyee in Pinetop-Lakeside October 13-15. This is definitely not the summer camp of your (distant) youth. AAEA members will “rough it” in air conditioned/heated cabins that have full-service bathroom and shower facilities.

AAEA members have enjoyed art camps in Prescott and Wickenburg in past years because these conferences offer so many opportunities to interact with other art teachers in the state. All meals are provided on site and are included in your conference fee.

Expect cool, crisp weather for camp, as well as some fall color in the aspen trees.

Call for Presenters
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Are you interested in taking an active role in the 2011 AAEA State Conference? There are several ways in which you may participate. First, complete the proposal form and agree to present a workshop or informational presentation. Second, agree to volunteer to serve on one of the conference committees. And three, plan on attending the state conference, “Pinetop Rocks and a Little Bit More” on October 13-15, 2011.

Now and throughout the summer is the time to plan ahead for the Artists' Market and the Art Teachers' Digital Art Exhibit. Share images of artwork you have made!

And wouldn't it be nice to have some extra cash for the holidays by selling some of your artwork, or even trading artwork? Now is the time to begin thinking about it!

A successful state conference requires the assistance of AAEA members during the conference planning process. Please contact Jackie Johnson by phone (928-587-0335) or email (jjlvsart@gmail.com) to volunteer to serve on the conference planning committee.

Check the AAEA website periodically for conference updates and for the conference registration form!

Presenter Proposal
Pinetop Rocks:
Back to Nature and a Little Bit More
AAEA State Conference 2011
Informational Presentations and Hands-on Workshops

Primary Presenter's Name		Additional Presenters Names	
Mailing Address:		City	Zip
Home Phone number:		Cell Phone:	
E-mail (that you read currently and will continue to read in the summer!) → All communication will be by email.			

Proposed ONE Hour INFORMATIONAL PRESENTATION Title:						
Audience? Check One				Topic Area and Special Needs?		
ELEMENTARY	MIDDLE / JR HIGH	HIGH SCHOOL	ALL	Topic Area: Select 1 of the 6	Electricity	Wall/Projection space
Topic Areas:	Culture	Self-Renewal	Advocacy	Community	Misc.	Back to Nature

-OR-

Proposed TWO Hour HANDS-ON WORKSHOP Title:						
Audience? Check One				Topic Area and Special Needs?		
ELEMENTARY	MIDDLE / JR HIGH	HIGH SCHOOL	ALL	Topic Area: Art Studio Experience relates to one of the 6 topic areas	Electricity	Wall/Projection space Water in Buckets For Cleanup
Topic Areas:	Culture	Self-Renewal	Advocacy	Community	Misc.	Back to Nature

A short DESCRIPTION for use in all conference publications.

- You will be responsible for your own technical equipment. AAEA is not responsible for loss or damage to any equipment.
- We will reimburse you for consumable materials purchased for your workshop up to \$100. Attach receipts to completed Reimbursement Form and submit at the Conference.
- Share on our Lesson Plan Exchange CD (deadline September 16). Consider including: digital images, state standards, SIOP lesson plan, assessment tools, PowerPoint presentations, SMART board Notebook presentations. Send WORD documents and up to 3 JPG files to Jackie Johnson at jjluvsart@gmail.com

*Send proposal by **April 4, 2011** to: **Gretchen Boyer** at drgretch@eduhelphelp.com (put AAEA in subject)*

Get your information in as soon as possible! Questions will gladly be answered by Gretchen Boyer –email above or cell – 480-652-0908
 Final Schedule for the conference will be published in July – check our website www.azarted.org
 Our profession benefits from your contribution of time and effort and willingness to share! Thank You.

Call for VASA Entries

Annual Visual Arts Student Awards Exhibit

VASA Chairs Debbi Engbring and Katie Oakley encourage all middle and secondary level art teachers to make your commitment to the 2011 VASA exhibit. The AAEA sponsors this show each year featuring the finest examples of secondary student art (grades 7-12) in the state! This exhibition will run April 19 to May 1 at The Art Institute of Phoenix, in Phoenix.

The Art Institute has graciously offered a \$10,000 scholarship as our grand prize for the winning Senior Portfolio. NOW is the time to make a commitment, so go to the website <http://www.azaea.org/vasa/vasa-prospectus> for all the information and commitment letter. We look forward to hearing from you soon. Please contact us with questions.

Debbi Engbring
Western Sky Middle School
(623)-680-9759
vasa-2011@cox.net

Junior Duck Stamp

Conservation and Design Program

The Junior Duck Stamp program sponsored by the U.S. Fish and Wildlife Service teaches about wetlands and waterfowl conservation. At the completion of the educational curriculum, students create a duck design that incorporates images of the bird and its environment.

In Arizona, the contest recognizes elementary, middle, and high school artists. Winning entries are forwarded to the national competition where the winning design is reproduced. Proceeds from stamp sales are used for future awards and educational programs. Entries are due by March 15. For more information go to <http://www.fws.gov/juniorduck/About.htm>

